



Opt-out policy for Anonymous Data mCare Services – Research & Benchmarking

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The following documentation describing opt-out feature and its effects applies to Subscription Services branded as “mCare” (the “mCare Services”). Any capitalized terms are defined in the PCS [MSA](#):

Home level – opt out

Customer can opt out of the deriving of Anonymous Data in accordance with the MSA on the home level basis inside the UI of the mCare Services. Then from the date of the opt out the Customer Data will not be used for the deriving of Anonymous Data as described in the MSA. However, the effect of such opt-out would also include that Customer could not use the Subscriptions Services for which Anonymous Data are used for their provision.

This opt-out does not impact the use of Anonymous Data derived from the Customer Data of the Customer before the effective date.

Resident level – opt out

The home can opt out of the deriving of Anonymous Data in accordance with the MSA on individual resident basis inside the UI of the mCare Services for the purpose of the research as outlined in Section 8.2 (i) of the MSA. Then from the date of the opt out the Customer Data related to the applicable resident will not be used for the deriving of Anonymous Data as described in the MSA.

This opt-out does not impact the use of Anonymous Data derived from the Customer Data related to the applicable resident before the effective date and does not apply to other purposes in Section 8.2. of the MSA.