

Anonymous Data – Opt-out policy

Resident level – opt out

As soon as the resident notifies home about the opt out, the home can opt out on resident's behalf inside the UI of the mCare Services. Then from the date of the opt out the Customer Data related to resident will not be used for the deriving of Anonymous Data as described in the MSA.

This opt-out does not impact the use of Anonymous Data derived from the Customer Data before the effective date.

Company level – opt out

The home can opt out of the deriving of Anonymous Data in accordance with the MSA inside the UI of the mCare Services. However, this would mean that they cannot use the products using Anonymous Data for their delivery. Then from the date of the opt out the Customer Data will not be used for the deriving of Anonymous Data as described in the MSA.

This opt-out does not impact the use of Anonymous Data derived from the Customer Data before the effective date.